ADARSH AR



ACADEMIC PROFILE			
MBA	7.24 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B.com	80.0%	Sri Bhagwan Mahaveer Jain College	2023
2 nd PUC (Commerce)	93.1 %	Sri Bhagwan Mahaveer Jain College	2020
Class X (CBSE)	78.4%	Jnanodaya School, Bangalore	2018

AREAS OF STUDY

 My areas of study include financial analysis, data management, Analytics, Blockchain Management, Risk assessment, Managerial Accounting, Fintech: Overview, Payment and Regulations, Financial accounting and financial statement analysis.

INTERNSHIP(S)

P M Ananda & Co

Intern

Dec 2022 - Aug 2023

- I managed income tax filing and GST compliance for the firm, ensuring accurate and timely submissions to meet regulatory requirements.
- Additionally, I maintained financial records and performed accounting duties to support the firm's financial operations.

ACADEMIC PROJECT(S)

Research report on the 2021 WallstreetBets Short Squeeze

- Assessed if the sentiment and volume of discussions on the r/wallstreetbets(WSB) subreddit significantly impacted GME'S stock returns, volatility, and put-call ratio during the short squeeze period.
- Analysed the impact of r/wallstreetbets subreddit sentiment and discussion volume on GME stock performance.
- Evaluated changes in GME's stock returns, volatility, and put-call ratio during the 2021 short squeeze.

Value at Risk (VaR) Analysis with Historical, Marginal, and Back testing Approaches

- Performed comprehensive Value at Risk (VaR) analysis using historical and marginal methods to evaluate portfolio risk.
- Conducted Marginal VaR analysis to assess the incremental risk contribution of individual assets within a portfolio, enhancing portfolio risk optimization.
- Performed back testing model to validate the accuracy of VaR calculations.

Comprehensive Analysis and Forecasting

- Determining the effect of various factors on profit, and calculated R-squared, beta coefficients, VIFs, and tested for multicollinearity and heteroskedasticity.
- Validated the normality of residuals to ensure the reliability of regression results.
- Forecasted NIFTY index values using simple exponential smoothing and evaluated the accuracy with MAE and MAPE, providing insights into the forecast model's precision.

Developing a Comprehensive Strategy for Customer Acquisition and Retention in the Online Retail Industry

- Identified and bridged gaps in the market to enhance value creation.
- Optimized the customer journey through effective UI/UX design and data verification.
- Developed targeted marketing plans to improve customer acquisition and retention.

CERTIFICATIONS			
Getting Started with r	Coursera Certificate	2024	
Fintech Foundations and overvie	w University of science and technology, Honk Kong (Coursera)	2024	
Product management essentials	University of Maryland (Coursera)	2024	
Introduction to Python Fundame	ntals University of Colorado Boulder (Coursera)	2024	
POSITIONS OF RESPONSI	BILITY		
JAGSoM, Bengaluru	 Public Relation Head for Kanyathon, a charity event to save girl child organized university. Member of the Fintech committee 2023-25 where we are responsible for maintaining website and uploading weekly blogs. 		
ACCOMPLISHMENTS			
Competitions and Activities	 Volunteered at Saadhana Forest as a part of Social Immersion Program for 10 days. Volunteered as Moderator & hospitality in organizing FnF (For not For) debate competition organized by Vijaybhoomi University 		

Python& R (beginner), Excel(Intermediate), Financial accounting, Blockchain(beginner)

SKILLS